In order to be the major tourist destination, Dubai allows for the vertical integrated marketing strategy between the government authorities. We now view Dubai as a destination for business tourism, tourism, sports. Efforts have been made for Dubai to become a major destination for tourism. Dubai's vision is captured as: “To become the happiest city in the world”, and they seem to be on track in executing on it. Positioning as the Smart City and a Smart Tourism Destination. Dubai Mall. However, the SOL Properties development will now run under different branding, with view to becoming an EDITION ‘in the future’. Dubai EDITION opening delayed, property will launch as global rollout, the CEO of the Dubai Watch: Dubai rolls out new film with Zac Efron, Jessica Watch: Dubai rolls out new film with Zac Efron, Jessica. The Expo 2020 Dubai was initially scheduled to take place from October 20, 2020, to April 10, 2021, but it was cancelled due to Covid-19. Their focus on tourism and hospitality. Of the Emirate of Dubai. Established in the 18th century as a small fishing village, the city grew rapidly in the early 21st century into a cosmopolitan metropolis with a focus on tourism and hospitality.

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Tourism - Wikipedia. Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the facilities provided for such purposes. The World Tourism Organization defines tourism more generally, as tourism which “goes beyond the common perception of tourism as being limited to holiday activity only”, as people “traveling to and staying in

The Medical Tourism Index 2020-21. Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755). Dubai. 10-12-11. Dubai has always been considered an exception in order to acquire such destination’s attractiveness and framed awareness as a leading tourism destination, and destination branding (Visitors: 118,755).