Information Management in Next Generation CIM System

The next era is the digital economy. The book showcases short- and mid-term demand sensing and focuses on disruptions to the marketplace caused by the digital economy and COVID-19. You’ll find a rich blend of both theoretical and practical knowledge that will provide you with the tools and techniques to predict future consumer demand accurately. The book covers various aspects of demand management, including demand forecasting, order planning, and supply chain management in the context of the digital economy.

The self-assessment dashboard included with the book is an invaluable resource that will guide you through the process of implementing demand management best practices. It will help you identify areas for improvement, set goals, and measure progress. This tool is specifically designed for professionals in the fields of demand forecasting, order planning, and supply chain management. It is written by experts in the field and will provide you with a comprehensive understanding of demand management practices.

This book is an essential resource for anyone involved in demand management, whether you are a novice or an experienced professional. It is written in a clear and concise manner, making it easy to understand and apply the concepts discussed. It is also an excellent resource for students and researchers in the field.

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